

PERSONEDESIGN

Strategic Creative, Design & Web Production Services

Basic Web Services

- Domain & sub-domain setup
- Email setup & management
- Splash page design & launch
- Basic meta tags: page titles, descriptions & keywords
- Password protect hosted content
- Analytics setup & implementation

Core Services

- Creative strategy & campaign management
- Art direction & design leadership
- Brand development and competitive industry analysis
- Logo design & identity packages output to multiple mediums
- Mobile or standard user-interface and application design
- Information architecture
- Interactive & rich media production & project management
- Web site design and/or re-design (with new or existing branding)
- Web production (HTML, CSS, Javascript, PHP, XML, XHTML, AJAX,...)
- HTML email (design & production)
- Web file optimization (files, graphics, gzip, etc...)
- Webmaster (.htaccess, server setup, admin, etc...)
- Postcards or flyer designs & pre-press production
- Flash animation, Actionscript 3, and rich media application (design & development)
- Online galleries and slideshows, with custom user interfaces
- Integrated media campaigns (web sites, emails, landing pages, multiple ad units/banners)
- Banner campaigns (animation, print-to-online conversion, resizing, file-size optimization...)
- Audio players (Flash, Javascript, etc...)
- Video players & custom designs
- Full-screen & zoom-able, high resolution image galleries
- Audio production (Logic Studio Pro, Ableton Live, analog,...)
- Custom web site soundtracks (background music, loops, button effects)
- Custom web or video game sound effects
- Sound design, soundtrack audio (commercial, film, video, television)

**Call (415) 863-2575 or email studio@personedesign.com
for more information or a project-specific quote!**

MUSIC Services

- Customize MySpace profile
- Customized Flash / audio player
- Demo / EP / CD artwork
- Flyer design
- Web splash page design & production
- Web site design & production
- Social Media Integration (Blog / Twitter / Facebook / MySpace, etc...)
- Image gallery / Slideshow
- Web banner graphics (for flyers or promos)
- Animation / Motion Graphics
- Album / EP / CD / Promo info sheet (print / web)
- Mailing List setup
- Illustration (realistic / stylized, graffiti, digital...)
- Event production design – lighting, installations, scenic
- Event DJ or music services

FASHION Services

- Art Direction (photo shoots, campaigns, look books,...)
- Graphic design (lookbooks, ads, flyers, promos,...)
- Animation / motion graphics, Flash animation
- Illustration
- Web site design
- Image gallery / slideshow
- Custom video players or skins
- Online audio/video integration
- Digital retouching / masking etc...
- eCommerce
- Social Media integration (Blog / Twitter / Facebook / MySpace, etc...)
- Mailing list setup
- Event production design (lighting, installations, scenic,...)
- Event DJ or music services
- Rich media promotions (seasonal, collection-based, color story,...)
- Flash or Javascript image animations

FINE ART Services

- Print design (flyers, postcards, promos, business cards,...)
- Online image gallery, slideshows, updates
- Splash pages
- Web site (design & production)
- HTML emails (design & production)
- Social Media integration (Blog / Twitter / Facebook / MySpace, etc...)
- Installation or event design
- Event DJ or music services